

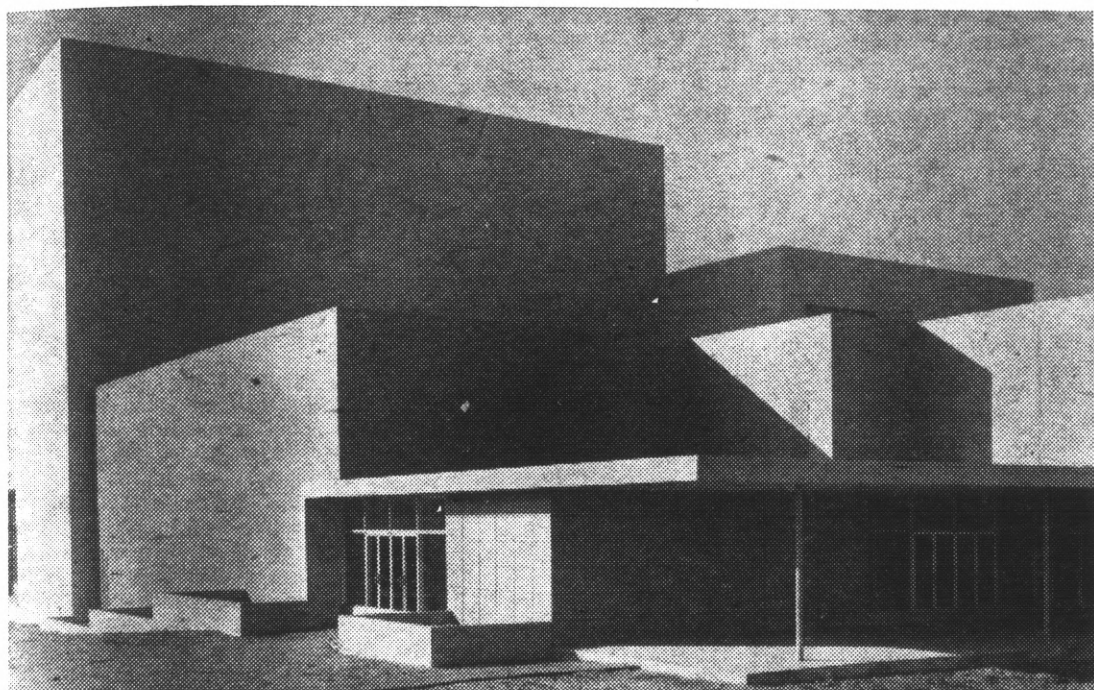
# S. F. State College Celebrates Gala Festivities for Dedication Week

## Golden Gater

Vol. 60, No. 4

San Francisco, Calif., October 8, 1954

Page 5



The Creative Arts Building will be the scene of the "Standard Hour" broadcast featuring Dorothy Kirsten and Jan Peerce.

### Poet W. H. Auden Speaks In CA Building October 11

W. H. Auden, an outstanding dramatic poet of our era, will speak at San Francisco State College in the Main Auditorium on October 11 at 8 p. m., in honor of Dedication Week. He will be the guest of the Poetry Club.

Wystan Hugh Auden is often spoken of as the voice of his generation. He has often been quoted as saying this is the "age of anxiety."

Auden started his vast career in the 30's as spokesman for his generation in a time of turmoil and confusion: the approaching Spanish War, Munich, etc. He became a main part of a group of prominent poets of Europe and America who directed the course of literature at the time.

This group denounced the smugness, and the drab and dowdy life of the middle class; they warned the public of dangers ahead, decrying the dehumanization of the individual by the new "sadism," and the activities connected with atomic research. They also let out a cry for intellectual honesty and spiritual rebirth.

Auden writes brilliant verse, which is both moving and satirical. He achieves this rare mixture by his natural command of the English language. He has an interesting way of capturing the sound and rhythms of colloquial speech, both English and American. Among his works are: "Paid on Both Sides," "The Orators," "The Sea and the Mirror," "The Enchafed Flood," "Another Time," "Journal of an Airman," "The Double Man," and "The Ascent of F-6."

Auden lived in Europe before settling in New York in 1930. He later became an American citizen. He was a member of the literature faculty of Swarthmore and is now a member of the board which selects the verse of young poets for publication in the Yale Press.

Besides a tremendous amount of poetry, he has written prose and film scripts. Besides this, he has collaborated with an American poet, Chester Kahl-

man, on the libretto for an opera of Stravinsky: The Rake's Progress.

He has recently been writing



W. H. AUDEN  
Dedication Week Speaker

a brilliant verse commentary on the plays of Shakespeare, notably "The Sea and the Mirror," a critical statement in prose and verse on Shakespeare's "Tempest." Among his vast work is also a play: "For the Time Being."

### Official Notice

All students who expect to receive credentials at the end of the current semester are required to make application in the Registrar's office not later than October 22, 1954. All students registered in Education 130 and 150.1 and other students who expect to receive credentials in June, 1955, are urged to have their fingerprints taken now. The application must be accompanied by two sets of fingerprint cards.

Arrangements have been made for the fingerprints to be taken from October 4 to 8 and October 18 to 29 in Ad. 166. Hours are 3 to 4:30 p. m. on Monday, Wednesday and Friday; Tuesday and Thursday hours are 1 to 4:30.

### Curtain Rises on 'Richard III;' J. Irving Directs

The curtain on S. F. State's production of Shakespeare's historical tragedy "King Richard III" will rise next Friday evening at 8:30 in the Main Auditorium.

With extremely unconventional type sets, sets which make use of various kinds of lighting effects, and with a somewhat new directional approach, this State Shakespearean show has already been highly praised by many people throughout the Bay Area when it was presented by the Creative Arts Department last summer.

#### FOUR SHOWINGS

Beside being presented on Friday, Oct. 15, "Richard" will be given on October 16 at 8:30. The show will also be presented on the evenings of October 22 and 23.

The following is a partial list of "King Richard III's" cast: King Richard the Fourth, Ralph Chesse; Edward, Prince of Wales, Richard Balu; Richard, Duke of York, Anthony Miksak; George, Duke of Clarence, John Owen; Richard, Duke of Gloucester (afterwards King Richard III), Ray Fry; Henry, Earl of Richmond, Peter Cerlanti; Cardinal Bouchier, Archbishop of Canterbury, H. Alan Sims; Thomas Rotherham, Archbishop of York, William Hastings; John Morton, Bishop of Ely, Thomas Lipsett; Henry Stafford, Duke of Buckingham, Rudy Solari; John Howard, Duke of Norfolk, Richard Wagner; Earl Rivers, George Gill; and Thomas Gray, Marquis of Dorset, Francis Kelly.

#### PRODUCTION CREW

The show's director is Jules Irving, while William Hastings is the assistant director. Stage managers are Jean Arnold, Joanne Hutton and Dorinda Dawley. Richard Glyer is in charge of make-up and Jack Cook in charge of costumes.

Admissions to all performances of "Richard" are 60 cents for students and 90 cents for the general public.

### 'Standard Hour' Will Make Local Broadcast

By MAURICE K. SILVERMAN JR.

"Standard Hour" (KNBC, Sundays, 8:30 p. m.) is coming to S. F. State College on the night of October 10. The broadcast of this program from S. F. State will signal the start of Dedication Week.

This regular weekly hour of music has been sponsored by Standard Oil Company of California for the past 28 years.

#### PLANNING CHAIRMAN

Clarence A. Miller, assistant professor of drama, is administrative chairman in charge of the planning and co-ordinating committee for the "Standard Hour."

Ticket distribution for the broadcast will be as follows: 200 for ASSFSC; 150 will be reserved for the faculty. The remainder of the tickets will be reserved for Dr. J. Paul Leonard, president of the college, and for special guests of the college and the sponsor.

#### BOX OFFICE OPEN

These tickets will be distributed the week of October 4, through the box office in the Creative Arts building which will be open for 1 to 4 p. m.

Mr. Miller points out that the doors will open at 7:45 p. m. and no tickets will be honored after 8:10 p. m. He says "everybody has to be seated by 8:20 p. m. as nobody will be permitted to enter the Concert Hall after that time."

#### USHERS SUPPLIED

Two tickets per faculty member is the maximum number that will be distributed. Ushers will be supplied by the S. F. State Music Federation.

Guest soloists for this program will be the renowned Dorothy Kirsten and Jan Peerce. Pierre Monteux was originally scheduled as "Standard Hour" conductor, and in his place as guest conductor will be Kurt Herbert Adler.

#### THEATER OPEN

The Little Theater will be open to accommodate the overflow audience, to allow those who could not see the program broadcast in the Concert Hall to be able to hear the program,

which will be piped into the smaller hall.

J. Paul Leonard will welcome the Concert Hall audience prior to the actual broadcast.

#### WIDELY HEARD

The "Standard Hour" is regularly heard in seven of the Western States, and has been selected as one of the programs to be heard via the Armed Forces Radio Service.

Among those taking part in the presentation of this program are Dr. Wendell Otey, professor of music; Dr. Peggy Heim, instructor of economics; Jack Healy, representing the ASSFSC; Les Zilver, in charge (Continued on Page 10)

### Formal Reception In College Union

Sponsored by President J. Paul Leonard and Mrs. Leonard, a formal reception for the dedication of San Francisco State College will be given on Friday, Oct. 15, 1954. The reception is to be held in the main dining room of the College Union from 4 to 6 p. m.

There have been 1000 invitations distributed to faculty and friends, including the Chamber of Commerce.

On the reception line will be President J. Paul Leonard, Mrs. Leonard, Judge and Mrs. Albert C. Wollenberg, Dr. and Mrs. Roy E. Simpson, William L. Blair and Mr. J. Burton Vasche.

Cyrus Trobber and his string ensemble will play incidental music for the occasion.

Students and leaders of projects from the Home Economics Department, under the chairmanship of Dr. Gertrude Leuhning, associate professor of home economics, will sponsor the reception.



RICHARD III, as personified by Ray Fry, challenges the human emotions of Lady Anne, played by Lorraine Roche, in a scene from next Friday night's campus production.



## The Creative Arts

... By ROBERT M. KLANG

Football season is here again and that same old question, which concerns State football fans and Creative Arts people, will again plague the minds of many of us when the Gators run out on the Cox Stadium field tonight and on the nights of other games this fall. The question: why no marching band at S. F. State?

Many of us think that to boost our school spirit it is essential that for football games at State we have a marching band perform. And since there is a S. F. State band, why not have it so perform? But when individuals have asked the Music Department if the band would march at football games, those who have the say-so have given them an emphatic "No."

This has caused a great amount of ill feeling between the Music Department and many school-spirit-minded students. In an attempt to right these ill feelings let us learn some of the reasons why the band will not oblige the football enthusiasts.

### A SYMPHONIC BAND

First, the State band is a symphonic band. It is dedicated mainly to playing compositions which demand a symphonic approach. In other words, the approach a symphonic orchestra gives the compositions it plays must be the approach the S. F. State Symphonic Band gives the music it plays.

For a band to be able to perform this kind of music and in this manner it is necessary that its make-up be of a symphonic nature, not of a brass band nature. And for a band to realize this symphonic quality the first thing it must do is get off the field and parade street. The next step is to completely remake most of the instrumental sections of the band.

This re-making does not only include size changes, e.g., enlarging the lower woodwind

section, or decreasing the size of the trumpet section. It also involves changes in the technique used in playing the various instruments. One does not play a horn in a marching band the same way he should in a symphonic band.

The result of the S. F. State Symphonic Band's playing the kind of music it plays and its playing the way it does is that we have on our campus a symphonic organization that is eagerly asked to play before some 30,000 or 40,000 concertgoers each year throughout Northern and Central California. And for any group representing the college to have a yearly audience of this magnitude is of no small consequence when considering the public relations value that is realized—a public relations value which is gained through the presenting of culturally acceptable programs.

### NO MIXING

The Symphonic Band could never be of such service to the college if it spent half the school year practicing for performances on our football field and the other half ridding itself of a brass band sound which it cannot use on the concert stage. These two musical activities, parade playing and concert performing, do not mix.

These are the main reasons why the Symphonic Band does not play on the field during half-time. And why the Music department has chosen to have a symphonic band instead of a marching band is another thing. It is undoubtedly because it feels that State can better train prospective music teachers by having them learn, beside other music essentials, the musical nature of a symphonic organization. Culturally, this is far superior to having these State musicians spend their time learning dance steps on the grass of Cox Stadium.

## Pianist Brenner Performs Oct. 13 In CA Program

Among the Creative Art programs to be presented during Dedication Week will be a concert by State's eminent pianist, Vladimir Brenner, on October 13, at 8:30 p. m., in the Little Theatre.

Brenner, before joining the Music Department faculty, was staff soloist for NBC in New York for 15 years. He was also piano soloist on Walter Damrosch's Music Appreciation Hour for seven years.

Last spring Brenner gave a very successful concert in the then newly completed Music and Drama building and the concert, which officially opened the Main Auditorium, was attended by a near overflow crowd.

In his concert next Wednesday, Brenner will play the following compositions: Bach-Liszt's "Organ Prelude in A Minor;" Scarlatti's "Sonata No. 23 in D Minor;" Schubert's "Impromptu Op. 142, No. 4;" Chopin's "Nocturne in F Sharp Major;" "Waltz in E Minor;" "Two Preludes (C Minor and A Minor);" "Ballade in G Minor;" Wagner-Liszt's "Liebestod (from Tristan and Isolde);" Rachmaninoff's "Prelude in G Sharp Minor;" "Humoresque;" Liszt's "Consolation in D Flat Major;" and Gounod-Liszt's "Waltz from 'Fantasy Faust'."

The Brenner concert is free to everyone.

San Francisco States' style services in AI 1007 are now open for counseling of students concerned with all matters pertaining to personal appearance.

**LOST**—A diamond was lost from a ring belonging to JoAnne Gordoan. If the diamond is found, please phone PL 5-2605.

## A Letter Home

By JOHN KELLEHER

Dear Dad:

Boy, it's really great to be back. Things have been going along just as expected and it sure looks like it's going to continue the same way. Most of the old faces are still around with the same old lines. It seems like I never left.

The first day some guy hit me for \$26.50 but after all, Dad, it really is an investment. Oh, by the way, somebody creased the fender of the new car. Nothing serious, just one of those things that will happen when all of us fellows get together. Don't forget you were young once yourself.

### TIGHT SCHEDULE

My schedule is set up pretty well. One of my friends on the inside got me in with a select group. We meet at 7 a. m. and break up about 9 a. m. three times a week. After that I've got a solid schedule from 11:15 a. m. to about 3:30 in the afternoon.

It's a good thing I got here when I did, too, because just by luck I squeezed into an evening deal at 5:30 o'clock. That one breaks up at 7 p. m. so that I have plenty of time to catch up on odds and ends. The beauty of the whole thing is that I'm carrying 8½ units.

### A HOT MEAL, TOO

You can't say that I'm not being practical about the food situation, here either. They have it set up so that you can eat on \$10 a day and that's including a hot meal. Where can you beat that? I'm keeping in shape, too, Dad. I only smoke four packs of cigarettes a day and never more than 12 cups of coffee. Don't worry, they are all filter tipped, too.

The grounds are really nice. The bulldozers don't bother you much even if they do throw up a little dirt. I gave up wearing socks as there really wasn't much sense to it. After you walk from one building to the next you'd swear you had on

charcoal argyles and field boots, anyway.

### THAT COFFEE COUNTER

Really, Dad, you don't know what a thrill it is to talk to the gal that takes care of the coffee counter. It's well worth the few hours wait just to see her smiling face and hear her reassuring voice, to try and make it back again.

All they say about this being a friendly place is true, too. Why, they don't even search me anymore when I leave the library. The only thing I have to do is open my briefcase and turn out all my pockets.

### TEXTS REALLY AGE

I've been thinking of a way for me to make some money while I'm here so as to ease the strain on you a little bit. A few of the fellows and I have been talking it over and we feel there's a lot to be made in writing textbooks. You wouldn't think so but a book here ages pretty fast. We've figured the life span of a text here is anywhere from 12 to 14 weeks. As you can see this promotes a pretty lucrative market.

That's about it for now as the hour grows late. I hate to ask you but if you could possibly spare a few dollars it certainly would be appreciated. It seems that a couple of books I got here a few weeks ago are going out and I'll have to replace them.

Your son,

JOHN.

## Sorority Elects Fall Officers

Phi Lambda Chi sorority has completed the election of their officers. Filling the office of president is Audrey Fagnani; vice president, Carolyn Kafeyan; treasurer, Jerry Wright; recording secretary, Sunny Sullivan; corresponding secretary, Lou Castro; historian, Lillian Lederer; and pledge captains, Gloria Masi and Sue O'Brien.



Several years ago, I found out Camels have the most delightful flavor and mildness of any cigarette. Try Camels and you'll be as enthusiastic as I!

*Teresa Wright*  
LOVELY HOLLYWOOD STAR

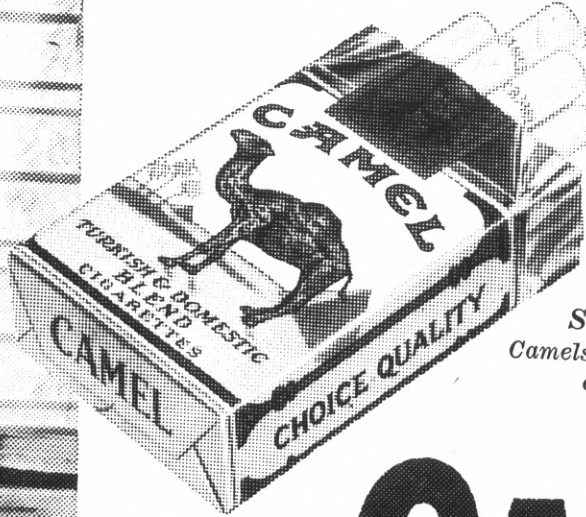


## ...and how it started.

TERESA WRIGHT says: "Up to 16, my knowledge of acting had been gleaned from seeing movies. When I saw my first professional play, that was it: I only wanted to act. I got into high school plays, wrestled props at Provincetown, understudied, sat for months in producers' reception rooms. One rainy night, sick with a cold, I read for a good role, and got it!"

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## 'Success Story' Presents State's History Oct. 12

The Creative Arts and Arts and Industries buildings will be the scene of much activity on October 11 and 12 as the Success Story of San Francisco State College is prepared for television audiences on KGO-TV at 8 p. m. on October 12. The telecast, in celebration of Dedication Week, will relate the history of the college beginning at the old campus, and moving to the new, emphasizing the school's teaching facilities, with visual demonstrations of the activities of the different divisions.

### IDEAS SELECTED

The production crew of the show will select 15 to 20 of the more important aspects of the school from a group of 90 ideas submitted to them by the college.

Between scenes, prominent members of the school, including President J. Paul Leonard and Student Body President Bob Horn, will be interviewed. The widely seen program will

be a live telecast with the exception of some aerial views of the school which could not be seen at night.

### STATE GRADUATE

The program will be produced by Caryl Coleman, one of the Bay Area's most outstanding producers. The assistant producer will be State graduate, and former member of the Radio and Television Guild, Larry Russell.

The program will reach well over a million viewers, and all students are urged to watch, and invite their friends to watch, the "Success Story" of San Francisco State.

## Broad Studies in General Culture

Under the chairmanship of Dr. Elias T. Arnesen, the Humanities Division has increased in size with the steady growth of the college.

The division is subdivided into four departments, English, foreign language, humanities and philosophy.

With Dr. Edward E. Cassady as head, the English department has been set up to fit two types of students. Those who wish a general cultural education and those who intend to take graduate work in a university.

The general secondary and junior high major and minor are designed for students who plan to get their teaching credential at this college.

Dr. Peter S. Presta and his staff have divided the foreign language section for two groups of students: to those seeking a general cultural education, and to those who wish to enter the professions. Foreign languages—German, Greek, Italian, Spanish, French, and Russian—are offered to those who intend to do graduate work.

The area of humanities serves two purposes. It provides a series of two general courses designed specifically for the General Education program, and in addition offers courses in broad areas of investigation

that cut across the boundaries traditionally set up between the several arts, literature, philosophy and history. Dr. Mathew B. Evans is chairman of this section.

The philosophy section, with Dr. Alfred G. Fisk as head, aims to acquaint the student with the basic problems of philosophy and the understanding of representative approaches to their solution. Emphasis is given to practical and current problems. Preministerial work is offered by this department.

## Natural Science Now Offers New Wider Curricula

The Natural Science Division enjoys the perhaps dubious distinction of being one of the first in the college to undergo the rigors of a split campus operation.

With its building on the new campus, the second to reach completion in the construction at the Lake Merced site, the Science division was forced to split its services between the two school sites. Buses shuttled the avid science student back and forth in an effort to enable him to attend all his classes.

The Science building on the new campus, with its modern laboratories and facilities, offers unusually fine opportunities for the student. It accommodates 800 students and houses 16 laboratories, seven classrooms, and two large theatre-type lecture rooms.

The Division of Natural Science offers majors in biological science (botany, biology, natomy, bacteriology, physiology, zoology), mathematics and physical science (astronomy, chemistry, geology, physical science, physics).

Special curricula are clinical science, pre-professional science (pre - medicine, pre - dentistry, and veterinary science), and graduate nurse training.

Graduates as majors from this division are employed as teachers, in medical and dental schools, industry, business, in research laboratories, and in government service.

## Gators Coast to 48-7 Win Over Cal Aggies at Davis

By HANK CUNNINGHAM

State gridmen struck hard and fast last Saturday evening when they scored three touchdowns in the first four minutes of play against the Cal Aggies at Davis.

The largest crowd to witness a football game at Davis in three years sat stupefied as the Gators demolished the Aggies by an astounding score of 48 to 7.

Wasting no time, State took the opening kick-off and smashed their way to within striking distance of the Cal goal. Halfback Harry Bremmond then took a hand-off and plowed over for tally number one.

### ELLIS TOSSES 45-YD. TD

After kicking off, State allowed the Aggies one play before retrieving possession of the ball. On that play Cal fumbled on their own 45-yard line and the Gators were ready to put their second marker on the boards. This time Hoot Ellis took to the airways and connected with Dick Gilliani for the TD.

The Aggies showed definite signs of improvement following the next kick-off when they held on to the elusive pigskin for three full downs before being forced to punt. Harry

Bremmond welcomed the ball on his own 45-yard stripe and relinquished it only after he had traveled 55 yards and collected six more points for the Purple and Gold.

### BREMMOND GOES 45 YDS.

At this point Coach Verducci decided enough was enough and reserve Gators flooded the field. Unfortunately for the hosting team the reserve Gators forgot they weren't the first team and, after a seesaw battle, Walter Bremmond exploded off tackle for 48 yards and another score. The injury to insult points were added after touchdowns by Hoot Ellis, who converted twice, and Bob Rodrigo who booted once. Dick Jackstadt failed in his single attempt.

The Aggies came to life briefly late in the first half when they drove to the Gator

(Continued on Page 8)

We are all  
**HOSTS**  
during  
**DEDICATION WEEK**  
Help keep our dining area beautiful  
**COLLEGE UNION**

## The Downbeat Club

congratulates  
the students and faculty of

**San Francisco State College**  
on the dedication of their  
**NEW CAMPUS**

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S. F. State students admitted Monday, Oct. 11, for 50c on presentation of student body card. Regular, \$1.50.

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## UNITED AIRLINES

invites

the women of San Francisco State College to a showing of a color-sound motion picture entitled

**"SCOTTY WINS HER WINGS"**

This film depicts  
the real life story  
of a stewardess;  
her selection, her  
training and  
her duties.

Stewardess Representative Betty Hanneman will be on campus at the same time to discuss a stewardess career.



**DATE: Tuesday, October 12**

**TIME: 12 noon and again at 1.**

**PLACE: Room AI 109**

**FILM: "Scotty Wins Her Wings"**

For further information, please contact Miss Sanchez in the College Placement office, Administration 158.

## GOLDEN GATER

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STATE COLLEGE

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DAVE KRUG'S

## Sports Shots

Along with every other phase of life at San Francisco State, sports has grown by leaps and bounds. In the quarter century that Gator teams have been representing their school, the number of interschool sports and the quality of those sports has steadily increased.

Take football, for instance. State embarked on her illustrious football career in 1931 against Lowell High School. The game ended in a scoreless deadlock. The first score for State was a touchdown against Galileo, later that season. The local eleven managed to drop that contest, too, by a score of 13 to 6. The first victory racked up by a State team came near the end of the 1931 season; a 25-0 win over Continuation High School.

### HARKNESS WAS HERO OF OLD

David J. Cox, coach of that initial squad, continued as coach until after the 1934 season. State's outstanding player during 1934 was Bill Harkness, end coach of that year's team.

In 1935, Hal Harden and Dan Farmer took over as co-Coaches. Roberts Stadium became the home field in 1936. The Golden Gators traveled to their first out-of-state game against Linfield College in Oregon to climax the 1937 season. Linfield won out, 19-0.

### FIRST FOOTBALL FATALITY

Dick Boyle, former All-America halfback at St. Mary's, was appointed head coach for the 1939 season. The first football fatality came against Cal Poly on October 27, 1940, when a head injury caused the death of tackle John Tandy.

In 1942 Ray Kaufman took the helm as States mentor, and in 1945 Dan Farmer became the coach.

States' first victory at the new campus was a 13-7 triumph over Placer J. C. in 1946, under Coach Dick Boyle. In October, 1948, the new campus field was officially named Cox Stadium.

### AND TO THE FRUIT BOWL

State played in the Fruit Bowl game on December 5, 1948, at Kezar Stadium and lost to Southern University of Baton Rouge by a score of 30-0.

Today State is a member of the Far Western Conference, and a solid threat for the football championship. Such teams as Cal Poly, Nevada, and Fresno State appear on the schedule. This is certainly a far cry from that first game with Lowell High School.

### SOCCER, BOXING AND WRESTLING

State's first intercollegiate soccer team was organized by Coach Jerry Kenny and student John Finn in 1939. The following year, the Purple and Gold joined the Northern California Intercollegiate Soccer Conference.

Boxing became an intercollegiate sport in 1939 under Coach Don Kupfer. Ernie Leydecker, a 165-pounder, went undefeated through the '39, '40 and '41 seasons.

Looking backwards, we see that wrestling, like most of the other sports, grew out of an intramural activity. Don Kupfer became coach of State's first real team in 1940.

### TRACK TEAM IS FOUNDED

The first track team was organized by Coach David Cox in 1931. The Gators' first dual meet was a victorious one against Alameda High School. State lost its first meet against a college group to the Cal Frosh. The score of States' first victory over a college team was State 80, San Mateo J. C. 42.

The 1933 track team was the first undefeated team of any kind at State. That year also saw the first cross-country team.

### THE SWIMMING STORY

Swimming and water polo began in 1931. Swimming was dropped twice, but in 1938 it became an intercollegiate sport for good, save for the years of World War II. In 1941 and 1947, States' swimmers were unbeaten.

### BASEBALL AND TENNIS

Baseball bowed into State sports history in 1932 when the Gators defeated Mission High, 13-11. Coach Hal Harden coached the team from 1933 through 1942 and from 1946-49. In 1947 the horsehiders entered the Far Western Conference and won the championship.

Tennis competition with other schools began in 1931 with Dave Cox acting as coach. The following year, Harry Cowell became coach, and Dan Farmer took over in 1934. In 1934-35-36, Ronnie English was undefeated. State joined the Northern California Intercollegiate Tennis Association in 1937. In 1941 they won the conference championship. The Gators joined the Far Western Conference in 1947, and took the crown that year. Joe Woolfson won the singles titles for the locals in 1947-48.

### BASKETBALL BOUNCES IN

States' first basketball game was against the Salvation Army in 1930. The Gators won a very "high" scoring contest, 18-14. In 1931, the Gators won their first game over a college team, 32-230, over Humboldt State. San Jose State also lost to S. F. S. C. that year, 39-34.

### FUTURE IN OUR HANDS

The quality of Gator athletics, during this past 20-odd years has changed face completely. What the next 20 years will see, only time can tell. As students of San Francisco State, as potential boosters, rooters, athletes, yell leads, and student voters, the future is, at least partially, in each of our hands.

## Gators Forsee Fourth Victory; Host San Diego Aztecs Tonight

The Aztecs of San Diego State will invade S. F. State's campus tonight when they pit their running attack against Gator air power.

If the past was a true indication of the future, the local gridgers could easily expect to mark up their fourth win in as many starts. Unfortunately, football is never as simple and this game is no exception. Though State has traveled the path of victory this year without difficulty they have met but one opponent who posed any serious challenge. The opponent was, of course, the Nevada Wolfpack, a team which also depended upon passing for power. Though the Wolfpack did cause the Gators some concern in the first half it didn't last. The second frame found the Purple and Gold running rough-shod over a bewildered Reno team.

At first glance San Diego's record is almost non-existent. In two tries they have an even .000 average. However, before the Gators write off Friday's game as an easy touch, it should be noted that these defeats were dealt out by Cal Poly and New Mexico; two of the strongest teams in the small college circle. Cal Poly, incidentally, was able to push the Aztecs back on a sustained drive only once.

The chief cause of wonder concerning the outcome of tonight's encounter stems, not from records, but from the fact that for the first time this season State will lock horns with an infantry outfit. San Diego's line not only outweighs the Gator forward wall but it will be trying to pave the way for a couple of hard-charging backs. Leading the charge will be fullback Norman Nygard, who is the second draft choice for the L. A. Rams, and Mar-

shall Malcolm, a halfback considered to be a break-away threat in any league. While State's offense is as swift and deadly as a cobra, their defense is definitely a weak link.

If a choice must be made, however, the nod will go to the Golden Gators. Having shown an amazing ability to roll up a pile of points against all comers thus far, the Purple and Gold offense should outpoint the Red and Black. With Ellis passing, Galliani and Wehner receiving and the Bremmond brothers running, the Red and Black may well become black and blue.

### JV Eleven Meets Menlo, Seek 2nd Win of Year

S. F. State's Junior Varsity turfmen will clash with Menlo Junior College at 3 o'clock this afternoon in Menlo.

Spearheading the attack will be O'Leary and Ed Smith at ends; O'Jala and Smith at tackle; Greenberg and Soto at guard; and Unruh at the center slot. The starting backfield will consist of Vallejo at quarter, Mason at fullback, Larson and Henderson as halfbacks.

Remember, they represent you on the field; it's up to you to represent them in the stands.

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## On Campus with Max Shulman

(Author of "Barefoot Boy With Cheek," etc.)

### MY COUSIN HASKELL

I have a cousin named Haskell Krovney, a sweet, unspoiled country boy, who has just started college. A letter arrived from him this morning which I will reprint here because I know that Haskell's problems are so much like your own. Haskell writes:

Dear Haskell (he thinks my name is Haskell too), I see that you are writing a column for Philip Morris cigarettes. I think they are keen cigarettes which taste real good and which make a pleasant noise when you open the pack, and I want to tell you why I don't smoke them.

It all started the very first day I arrived at college. I had just gotten off the train and was walking across the campus, swinging my cardboard valise whistling snatches of *Valencia*, *Barney Google*, and other latest tunes, admiring statues, petting dogs and girls, when all of a sudden I ran into this fellow with a blue jacket, gray pants, and white teeth. He asked me was I a freshman. I said yes. He asked me did I want to go places on campus, make a big name for myself, and get pointed at in fashionable ballrooms and spas. I said yes. He said the only way to make all these keen things happen was to join a fraternity. Fortunately he happened to have a pledge card on him, so he pricked my thumb and I signed. He didn't tell me the name of the fraternity or where it is located, but I suppose I'll find out when I go active.

Meanwhile this fellow comes around every week and collects his dues which are \$100. Lately he has been collecting \$10 extra each week. He says this is a fine because I missed the meeting. When I remind him that I can't go to meetings because I don't know where the house is, he twists my arm.

I have never regretted joining the fraternity because it is my dearest wish to be somebody on campus and get pointed at in spas, but you can see that it isn't cheap. It wouldn't be so bad if I slept at the house, but you must agree that I can't very well sleep at the house if I don't know where the house is.

I have had to rent a room. This room is not only hellishly expensive, but it isn't the kind of room I wanted at all. What I was looking for was someplace reasonably priced, clean, comfortable, and within easy walking distance of classes, the downtown shopping district, the movies, and my home town. What I found was a bedroom in the home of a local costermonger, which is dingy, expensive, uncomfortable, inconvenient, and I don't even get to use the bed till six o'clock in the morning when my Landlord goes off to mong his costers.

Well, anyhow, I got settled and started going to classes. But first I had to pay my tuition. This came to a good deal more than the advertised rates. When I asked the bursar what the extra money was for, he told me lab fees. When I said I wasn't taking any labs, he said I was taking psychology which counted as a lab because they used white mice. When I offered to bring my own mice, of which there are plenty in my room, he twisted my arm.

So I paid the man and went to my classes where I found that all my professors had spent busy summers writing brand new textbooks. Over to the bookstore I went, saw the prices on the textbooks, and collapsed in a gibbering heap. At length I recovered and made indignant demands to speak to the proprietor, but they told me the Brinks truck had already taken him home for the day. There was nothing for it but to buy the books.

Next I turned to romance—and found it. Harriet, her name was—a great, strapping girl. I first spied her leaning against the statue of the Founder, dozing lightly. I talked to her for several hours without effect. Only when I mentioned dinner did she stir. Her milky little eyes opened, she raised a heavy arm, seized my nape, and dragged me off to a dimly lit place called The Trap where everything was a la carte. She ordered cracked crab (\$1.75), sirloin chateaubriand (\$7.00), a scuttle of french fries (18¢ the french fry), an artichoke (30¢ the leaf), and compote (80¢ the prune).

After dinner she lapsed into a torpor from which I could not rouse her, no matter how I tried. I banged my glass with my fork. I did bird calls of North and South America. I pinched her huge pendulous jowl. I rubbed the legs of my corduroy pants together. But nothing worked, and finally I had to sling her over my shoulder and carry her to the girls dormitory, to the vast amusement of everybody along the route.

But it was not the jeers of bystanders that bothered me. It was the hernia. Fortunately, medical care for students is provided free at the college dispensary; all I had to pay for were a few extras, like X-rays, anaesthesia, operating room, forceps, hemostats, scalpels, sponges, catgut, linens, towels, amortization, and nurses. They would not, however, let me keep the nurses.

So, dear, cousin, if you see me these days without a Philip Morris cigarette, it is not because I don't like Philip Morris cigarettes. I do. I flip when I taste their mild rare vintage tobaccos. But I can't afford cigarettes. I can't even afford matches, what with fraternity dues and room rent and lab fees and textbook prices and my girl Harriet and medical care.

Well, I'll write you again soon. Keep 'em flying.

Yr. Cousin,

Haskell

©Max Shulman, 1954

This column is brought to you by the makers of PHILIP MORRIS who think you would enjoy their cigarette.

## Gators Defeat Cal Aggies

(Continued from Page 7)

two-yard line. Davis quarterback James Craig plowed over, Don Donsing converted and the half ended 27-7.

### SPRINGER OVER FROM 15

The second half saw no rest for either the Aggies or the man who keeps the count. State took over on downs, moved to the Davis 15-yard line and promptly sent halfback Bob Springer into the end zone. In the fourth period, after another give-and-take affair, State moved within nine yards of what was by now a very familiar end zone.

Virgil Owens was elected to do the dirty deed, Ellis converted and the gun mercifully sounded to end S. F. State's third successful game of the season.

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## EDITORIAL

While Orientation activities were running full speed during the first of this semester, the Overseas Council was quietly and efficiently orienting its group of foreign students to life at San Francisco State.

And, while formal orientation of this year's new students has faded into the past, the Overseas Council has seen the importance of a continuing program, rather than a strictly one-shot affair.

Throughout the semester they will continue to stress their idea that a really successful orientation should provide service and friendship to the incoming students, friendship more in the sense of person-to-person, rather than one of leader to group.

By providing coffee hours and informal get-togethers, the Overseas Council enables students from other countries to meet students from the United States and develop friendships that will last through national boundaries and international strife.

With an attitude that nothing is complete without proper effort, the council is constantly looking for avenues to improvement of their valuable service to the campus. With that kind of thinking, they cannot fail to succeed.

## Smatter of Opinion

By STEPHEN T. DAVIS

In the last few years we have witnessed changes in the American scene which contrast sadly with what we have been wont to call the American tradition.

One of the most foreboding of these changes is the increasing frequency of the military uniforms on our college campuses.

We are constantly reminded of that large group of early Americans who migrated to this country to escape the tyrannical militarism of Europe.

Let us not forget that, regardless of varying political structures, the military organizations of all countries, because of their inherent need for efficient discipline, share a common nature, characterized by blind obedience, homage to superior rank whether or not accompanied by humanity or any other claim, to respect, and acceptance of "official patriotism."

This is not a criticism of the military machinery, American or otherwise. The ends being what they are, and being inconsistent with the real longings and purposes of the needed drafted personnel, the means must need be, at least to a large degree, what they are.

But it is our purpose to suggest that there is a basic incompatibility between the spirit and the purpose of the military, and the spirit and aims of the academic.

The creative personality, which we have been deluded into believing should be the commonplace, and not the exception, on the campus, operates successfully when responsible only to its own integrity, when limited by only its own intellectual and artistic capabilities.

Regardless of the apparent wide latitude of freedom when there is no imminent danger, the members of national military organizations have their first responsibility to their

commanding officers. When an official order clashes with an intellectually achieved hypothesis, there is no evaluation; there is obedience—to the official order.

For the sake, then, of doing our utmost to preserve those few ideals of our American tradition of freedom, which involvement in four decades of foreign political tyranny and and chicanery have permitted us to retain, we suggest that our government curtail that part of its military program which necessitates the appearance of the uniform, the barracks, the drill, and the salute on our campuses.

Nor, finally, can we be accused of speaking against the defense program. For we would be the first to advise our young patriots to enlist in the armed services for an indefinite period of time, and associate with the men whom they aspire to lead—unless, of course, they fear contamination by association with "the men."

## CSTA to Study Moral Education

The San Francisco State chapter of the California Student Teachers Association has announced the formation of a commission on "Moral and Spiritual Value in Public Education."

The formation of this commission comes as a response to the interest that has been generated first by the report of last spring by the Moral and Spiritual Value Committee of the C. S. T. A., and the speech here on September 30 by Dr. Corey, executive secretary of the association.

In making the announcement, Dale Diamond, president of the local group, said, "The moral education of young people is a serious matter which deserves sober and constant attention. This commission is set up with the hope that it will make a thorough and objective study of all of the ramifications of the problem. The full resources of the C. S. T. A. will be behind the effort."

"We hope that all of the organizations on campus who have an interest in this problem will have representation in the commission, and we will ask those organizations to send delegates so that a wide range of opinions is obtained."

## Music Fed. Gives Program Oct. 13

A gala party is being planned by the Music Federation and Symphonic Band members for music students and Music Federation members interested in having a night of fun and entertainment.

The YMCA located in Stonestown shopping district, will be the setting for the event which is to take place on October 13 at 7 p. m.

Tickets may be purchased in the Creative Arts building Monday and Tuesday.

## Boiler Room Letters

If I have the same privilege as you in using "we" instead of "I," we would like to disagree with your editorial of Oct. 1, 1954, on the dedication of San Francisco State College.

We have always believed in the democratic way of government, student government, and, in case you are not informed, Bob Horn was duly elected to represent the students of San Francisco State College. Too many cooks spoil the soup, so someone is designated as chef and, in this case, Bob Horn is the official representative of the students.

Since the dedication plans began to formulate, the administration at once took cognizance of the fact that without students there would be no dedication. They commenced to put out "feelers" as to how the students would react and how they would like to participate. It seems to me that I recall that last year an appeal for interested and reliable student representatives to work with the Dedication Committee proved essentially fruitless in spite of the many invitations of the Dedication Committee. Also, a special student rally was held for this purpose and, if I remember rightly, the rally was covered in the Gater on such a negative approach as your last editorial. The administration thought that this would be the democratic way of getting the students' ideas, suggestions, and co-operation for the dedication.

Ultimately, Bob Horn was asked to sit in on all the dedication meetings, so that the students' viewpoint could be taken into consideration. Do you call this one-sided organization? Do you think more could be done by each student participating in formulating plans? Do all American citizens participate in certain issues, or are duly appointed representatives of the

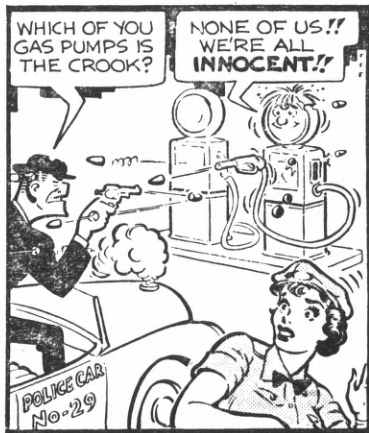
people given the right to vote in the people's behalf? Since our student government is formed upon a democratic concept, then, we think that Bob Horn, as our Student Body President, elected by us, has the right to act on our behalf and we, as students, through him, are very much represented and concerned with dedication and do not feel in the least bit to have been left out as you have implied.

It is really too bad that our paper cannot concern itself with constructive criticism but should always be the one to put a damper on student spirit. The incoming freshmen have more school spirit than many Stephen Davises or Gater editors who, because of their seniority at San Francisco State College, should be leaders of men and not mice. Your constant negative approach surely does not inspire loyalty and school spirit, and only buries deeper the senior bench which symbolizes school spirit. We can't all be on the driver's seat, but we ALL can get on the handwagon!

YOLANDA THOMPSON,  
Student.

## Symphony Concert Tickets on Sale

Tickets for the San Francisco Symphony Student Concert series will be on sale in Creative Arts building October 12, 13, 19 and 21. Blythe Theilen, representative for the Symphony Forum on the campus, has announced that the tickets will be sold at half price to students. Single seat prices are \$9.00 orchestra; \$17.00 balcony and balcony circle; \$22.50, dress circle; \$29.00, grand tier and box seats. If additional information is desired, call Blythe Theilen, BEacon 4-5056, in Richmond.



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## 7350 Enrolled This Semester

By JAMES LUCAS

This semester's registration has made the college look like five people in a phone booth. After a brief interview with Dean Bergstresser, we have an estimate of the total registration. At present the total enrollment is 7350. Of this 4744 are regular, 2606 are limited.

This college isn't without a foreign scene. The quota of 300 overseas students has been filled. The 300 represent some 48 countries (not including Daly City).

The number of men riding the Eagle are now over the thousand mark. One thousand of the vets are on the "Dried Fish and Rice Bill," and 191 are on the "Old Soldiers' Law." Dean Bergstresser's comment was, "The veterans represent almost one-quarter of the total regular attendance."

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## Historic Week Caps 55 Years of Growth

The week of October 10-16, 1954, will be a historic week in the history of this college. For 55 years, the faculty and students of San Francisco State College have dreamed of a permanent campus with adequate and efficient buildings. Today, we have reached a fruitful harvest. Certainly we can be justly proud of our new campus. It is our sincere hope that our pride in our college will extend into the community and on to the people of the state.

It is my hope also, that each student will accept my invitation to participate in the many events that have been planned during the Dedication Week. This period will be an ideal time to bring your parents and friends to the campus. Certainly, this week, above all, is your week. We will dedicate more than buildings and grounds. The Dedication will be a symbol of the realized dreams of the faculty and students who have been writing the history of the college for 55 years—a token of the faith and vision that are the heritage of those who will follow.

J. PAUL LEONARD,  
President.

### PROCLAMATION

WHEREAS, Elaborate ceremonies have been planned for the official dedication of San Francisco State College's new \$15,000,000 campus during the week of October 10-16, 1954; and

WHEREAS, This new 94-acre campus stands as evidence of the great confidence held for the future of this institution by State and City officials who have worked so diligently towards this development since 1948; and

WHEREAS, Founded in 1899 as the San Francisco State Normal School, the college has rendered valuable service to our community through its program of instruction in the fields of teacher training as well as the broad liberal arts areas of cultural and occupational curricula; and

WHEREAS, From an initial graduating class of 36 up to today's more than 7000 student enrollment, San Francisco State College has kept pace with the growth and development of our community, supplying the need for good teachers in our area and throughout the West;

NOW, THEREFORE, I, Elmer E. Robinson, Mayor of the City and County of San Francisco, do hereby proclaim that the period from October 10 through October 16, 1954, shall be known and observed as "SAN FRANCISCO STATE COLLEGE DEDICATION WEEK," and I urge as many of our citizens as possible to avail themselves of the opportunity to view the excellent college facilities which will be open to the public during this special week.

IN WITNESS WHEREOF I have hereunto set my hand and caused the seal of the City and County of San Francisco to be affixed this twenty-eighth day of September, nineteen hundred and fifty-four.

ELMER E. ROBINSON,  
Mayor.

## Dedication Ceremonies Climax Greatest Event

Fellow Students:

Except for moving into our new campus, the formal Dedication of the campus will be the largest and most important event occurring at San Francisco State since its founding in 1899.

The Dedication Ceremony, climaxing the week of activities, will be held in Cox Stadium on Saturday morning, October 16, at 10 o'clock. It will be both colorful and impressive.

Universities throughout the world, whose founding goes back in some cases to the middle ages, will be present to pay their respects to our college, one of the newest. The occasion will capture some of the feeling and spirit behind educational institutions.

I urge you to come to the ceremony and bring your family and friends. It will be an experience which you will long remember.

Sincerely,  
BOB HORN, President,  
Associated Students  
S. F. State College

### 'Standard Hour' Broadcast

(Continued from Page 5)

of Creative Art building; and Albert A. Johnson, who will be in charge of the sound, and will work with NBC engineers

in producing this broadcast; and Dale Mackley, in charge of tickets at the Creative Arts office.

Adrian Michaels is the "Standard Hour" program manager, with Don Jones as his assistant. John Grover has been the regular "Standard Hour" announcer since 1942.

## Remember the Old Campus Days?



On sunny days at the old campus, students used to congregate on "the slope" and watch the tennis classes go through their antics. The shade of the palm tree on the bleachers of the rally bowl offered relief from the heat. Rain also

affected San Francisco State. During a heavy rain tennis courts were flooded and the classes held in the huts were canceled. It was impossible for the students to hear the lectures due to noise created by the rain hitting the tin roofs.

## College History Reviewed

San Francisco State College was officially founded in the spring of 1899, When Governor Henry T. Gage signed an appropriation bill for \$10,000 to found and operate for one year, a two-year normal school for young women in San Francisco.

Under the presidency of Frederick Burk, the first school opened in rented quarters on lower Post street, and graduated 36 women. The school was occupied until April, 1906, when it was destroyed in the great fire of San Francisco.

### NEW SITE FOUND

Not to be defeated, Dr. Burk found a new site on the northeast foothills of Twin Peaks and by small and gradual appropriations, built and remodeled structures until his death in 1924. The college remained at this site until it outgrew and outlived the usefulness of the physical plant, and on July 1, 1954, it moved all classes from the old to the new campus.

Between 1899 and 1954 much has happened to the college. Frederick Burk planned and executed a program for the training of teachers for the elementary schools which received recognition throughout America and Europe. In 1921, the length of the school program was extended to three years and in 1923 it was authorized to offer the degree of Bachelor of Arts, but the program was still restricted to the training of elementary teachers. In 1921 the San Francisco State Normal School name was changed to San Francisco State Teachers College.

### ACTING PRESIDENT

Following Dr. Burk for an interim period from 1924 to 1927, Archibold B. Anderson, supervisor of student teachers and placement officer, acted as president. Upon his death in 1927, Alexander C. Roberts became the second president.

Under Dr. Roberts' administration the school thrived and grew in size to 2894 students in the academic year 1939-40, the largest enrollment the college had until after World War II.

In 1935 the name was changed to San Francisco State College, signifying the extension of its program to include the education of young men and women not going into teaching. The college thus pioneered in a movement, since accelerated, to abolish the single purpose college for the training of teachers in peda-

gogy and professionalized subject matter. **LIBERAL ARTS COLLEGE**

This move, to establish a liberal arts college with occupational opportunities for fields primarily in public service and for fields other than teaching, provides a means for developing a superior curriculum of liberal education for teachers and those engaged in many other vocations in an atmosphere of mutual respect and profit and under an enriched curriculum.

In the early Thirties it became obvious to President Roberts that the campus on Buchanan street was too small to care for the students who wanted to come to college, and he began to look for land upon which to build a new home for the college. After much investigation, several sites were rejected, some for curious and humorous reasons. The site of the San Francisco World's Fair in the Marina District was rejected, for instance, because it was too close to the Presidio for the young women.

### LAND PURCHASED

When Dr. Leonard took over the helm he had a faculty of 65 and a student body of 800. Soon the deluge began as young men fresh from the service and spurred by the G. I. bill came to the college, starting an avalanche of students which has never ceased until today, under the limited enrollment, S. F. State cares for 4300 full-time day students, 2500 part-time students, and 7000 summer students in the past 12 months, exclusive of several thousand students who pursued work by extension.

The approval to grant the general secondary credential in 1945, the extension of the program to cover a number of vacations and enlarge the offerings in liberal arts, the approval to grant the Master of Arts degree in 1949, the increase of population in this area, the promise of a new campus, and the progressive increase in a superior teaching staff all contributed to a constantly increasing enrollment.

In 1946 it became apparent that the land area originally purchased for the college was too small and with undivided support of the San Francisco delegation to the State Legislature, and the invaluable support and imagination of Mr. James Dean, then Director of Finance of the State of California, ways and means were found to secure funds to extend the size of the campus to its present 93 acres.



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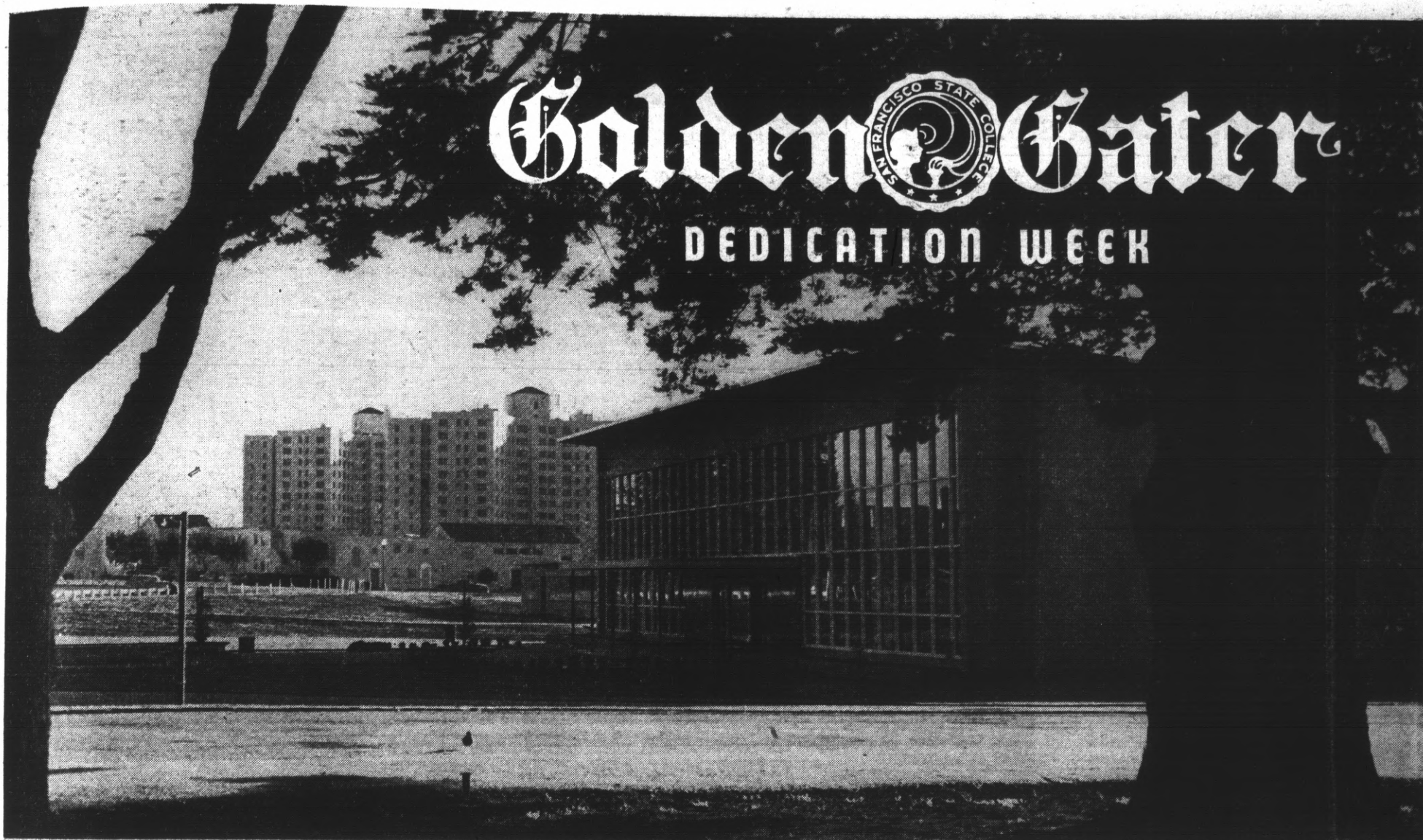
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# Golden Gater

## DEDICATION WEEK



Vol. 60, No. 4

SAN FRANCISCO, CALIFORNIA

50

Friday, October 8, 1954

### THE WHITE HOUSE

Washington

Dear Dr. Leonard:

My warm greetings go to you, to your staff and governing board, and to the people of California on the completion of the impressive building program at San Francisco State College. All can be proud of this major effort in improving the educational facilities of your college.

I am sure that your new campus will enhance your institution's reputation for providing many excellent teachers who are so badly needed in many sections throughout the United States. In your continuing efforts you have my best wishes for success.

Sincerely,

*Dwight D. Eisenhower*

Dr. J. Paul Leonard  
President

San Francisco State College  
San Francisco 27, California



## Dedication Ceremony Highlights Gala Week

By SUE CASTER, Golden Gater Staff Writer

Climaxing months of extensive planning and programming, San Francisco State College will hold its formal dedication exercises at Cox Stadium Saturday, October 16.

Official ceremonies will begin with the academic procession to the Stadium, originating from the Creative Arts Building.

### Mayor Proclaims Dedication Week

"San Francisco State Dedication Week" was officially proclaimed in October 4 ceremonies at Mayor Elmer E. Robinson's office in the presence of College President J. Paul Leonard and Associated Students President Robert Horn.

The proclamation by San Francisco's mayor, in part, declared: "... that the period from October 10 through October 16, 1954, shall be known and observed as San Francisco State College Dedication Week, and I urge as many of our citizens as possible to avail themselves of the opportunity to view the excellent college facilities which will be open to the public during this special week."

President Leonard and student president Horn witnessed the affixing of the mayor's signature to the historic proclamation. In part the document stated that whereas "elaborate ceremonies" have been planned for the dedication of the 94-acre \$15,000,000 campus; the college has rendered 55 years of 'valuable service' to the community.

Pictured to the left is, from left to right: Associated Students President Robert Horn, Mayor Elmer E. Robinson, and College President J. Paul Leonard. The official signing occurred Monday morning, October 4, in ceremonies in the mayor's office. Also present were Mr. Ernest Ingold and Dr. Leo F. Cain.

—Photo by Mike Blass

Included in those participating will be 170 delegates from universities, colleges, learned societies and foundations, 10 representatives from foreign institutions of higher learning as well as faculty members.

#### OPERA STAR SINGS

Following the conclusion of the procession, Florence Quartararo, former Metropolitan Opera star and internationally known soprano, will sing the National Anthem and God Bless America. Miss Quartararo is a graduate of San Francisco State. A special composition entitled "Dedication Panegyric," written for the occasion by Dr. William Ward of the Music Department, will be performed by the San Francisco State Symphonic Band.

Reverend James M. Brown, Superintendent of San Francisco Archdiocesan schools, will deliver the invocation while a prayer will be offered by Reverend Robert Neal Edwards, pastor of College-City Lakeside Presbyterian Church. Benediction will be pronounced by Rabbi Ephraim Fischhoff, B'nai B'rith Hillel Foundation, University of California.

#### OFFICIAL PRESENTATION

The official presentation of the campus to San Francisco State will be conducted by Anson Boyd, Chief of the Department of Architecture for the state of California; William L. Blair, President of the State Board of Education; and Roy Simpson, California State Superintendent of Education; Dr. J. Paul Leonard, President of the College will speak in response to the formal dedication

(Continued on page 3)

FROM

STAMP

TO



## Education Division Grows With College Expansion

The San Francisco Normal School, unaware of its fabulous future, confined itself to the art of training teachers. In those days the school was the department of education and the department of education was the school.

This was no dull or monotonous state of affairs. There were several unique advantages in it. For one thing, the entire staff and Student Body were united in interest and purpose. Everything that was taught, and every teacher, was a considered part of a whole and energetic program. There was no dispersal of effort, no parallelism of more or less independent functions. There was complete "integration," before Education made a cliché of the word.

This unity of operation was an ideal one for President Frederic Burk. He was an innovator in educational theory and practice, and a man of genius. With the whole school conducted as a department of education, he was able to carry out his ideas so effectively that the school commanded the attention of educators not only in this country, but abroad.

### BURK UNCHECKED

Until 1921, when the normal schools of the State became teachers' colleges, Dr. Burk was able to carry on his design without conflict. But changes wider than the horizon of the school were taking place. A movement for more broadly trained teachers was under way, and more and more young people were knocking at the door and asking for a general education apart from teacher training. Dr. Burk was striving to maintain the distinctive character of the school in the face of these changes when he died in 1924.

The new forces were beginning to seethe when President Roberts took over in 1927. Destiny had decreed that the college should become a liberal arts institution. This meant the emergence of departments in the various fields and the consequent division of functions. The guidance of this transition was President Roberts' first major task. One result was the establishment of a Department of Education.

### EMPHASIS MODIFIED

Some of Dr. Burk's principles were continued, though necessarily modified. Individual instruction of pupils went on. Emphasis was still laid upon the actual practice of teaching in training. However, many problems arose as to the proper relationship of the academic departments to the Education Department. It was a period of reorganization which President Roberts wisely guided. The result was a strong Department of Education which continued to perform the chief function of the college.

## Education Confab Joins Events

As part of the Dedication program, a conference on "Compelling Problems and Issues in Higher Education Today" will take place on October 15.

The welcoming address of the conference will be given by Dr. J. Paul Leonard, S.F. State president. Following this, talks will be given on higher education in California by Leo Wolfson, president, California Junior College Association; J. Burton Vasche, associate superintendent and chief, Division of State Colleges and teacher Education, California State Department of Education; Robert G. Sproul, president, University of California; and Arthur G. Coons, president, Occidental college, Los Angeles.

Between the hours of 12:30 and 2 p.m. an informal luncheon and visiting period will be held at the College Union preceding the afternoon session. From 2 to 4 p.m. chairman Arthur F. Corey, State executive secretary, California Teachers' Association, will conduct a discussion on the same topic as presented in the morning session.

Those participating in the discussion will include Gilbert A. Collier, president, Shasta college, Redding; (Continued on page 4)

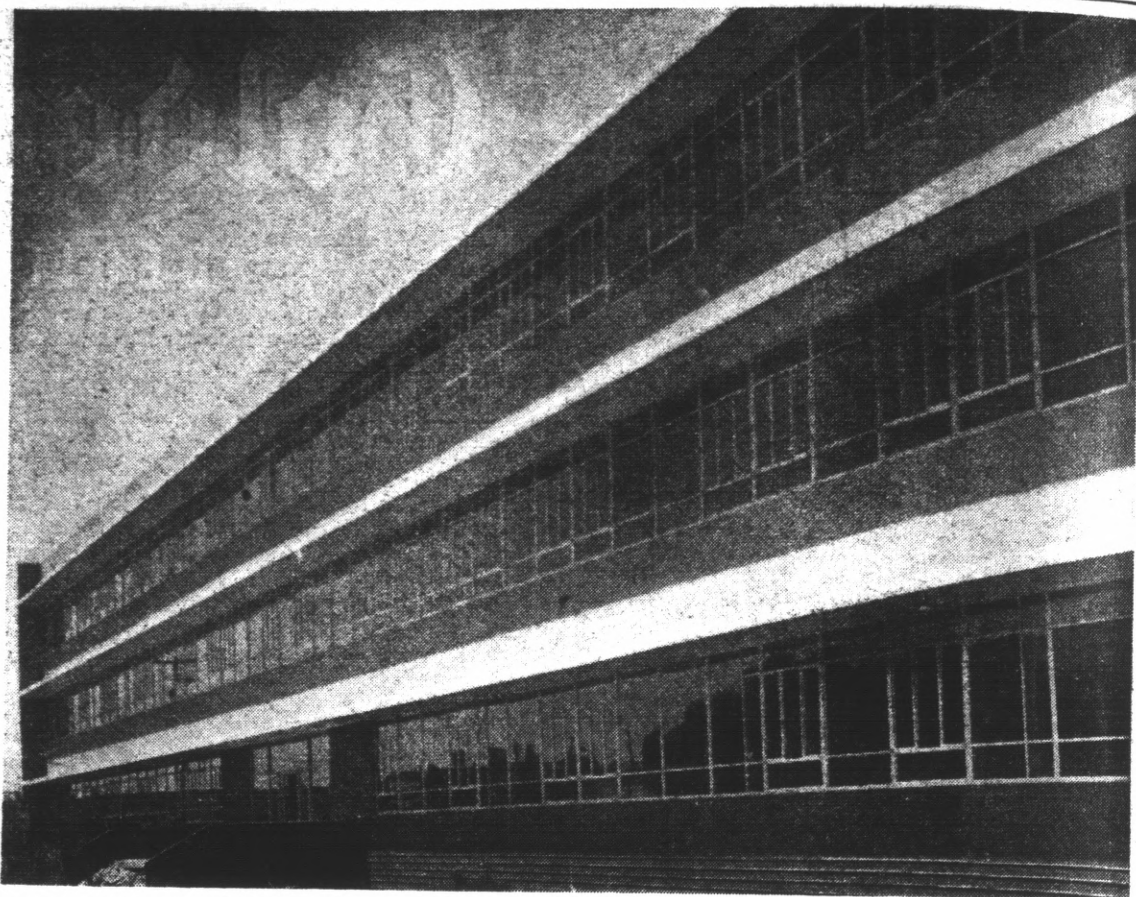
Under President Roberts, departmental chairmen were elected annually by their respective staffs. Thus there was no permanent chairman of the Department of Education during his regime. The position of Principal of the Training School was continuous however; and a new position was created—that of Director of Student Teaching. Psychology was recognized as an inseparable aspect of Education.

### SYSTEM ESTABLISHED

Under President Leonard the divisional system was established and the Department of Education became the Division of Education and Psychology. He set up a permanent chairmanship, expanded the psychological services, developed the fields of special education, carried the work of the college to teachers in service, and effected a complete modernization of the teacher training curriculum.

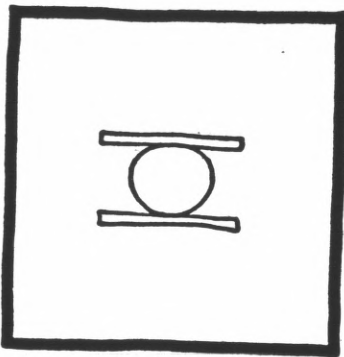
He has carried out these changes with such success that the college stands in the first rank among institutions devoted to the education of teachers.

By Dr. P. F. Valentine,  
Emeritus Dean of Instruction.



THE NEW Education Building matches the spirit of the new campus. Open for the first time this summer, the ultramodern structure was constructed at a cost of close to a million dollars.

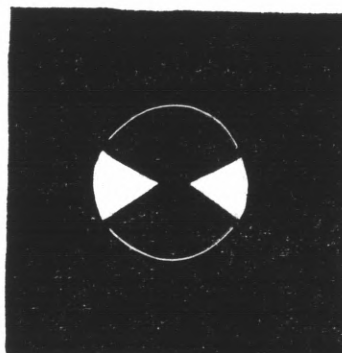
—Photo by Mike Blass.



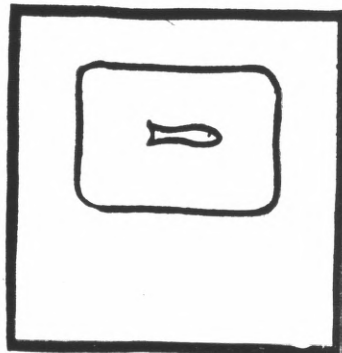
TOMATO SANDWICH MADE  
BY AMATEUR TOMATO  
SANDWICH MAKER



GLASS HOUSE OWNED  
BY MAN WHO NEVER HEARD  
OF OLD PROVERB



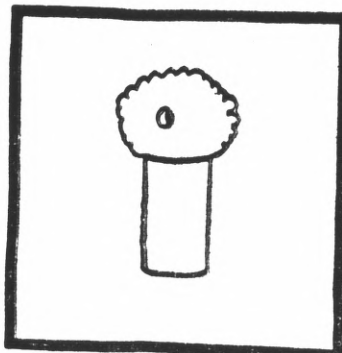
OUTSIDE WORLD  
AS SEEN BY LITTLE MAN  
LIVING IN BEER CAN



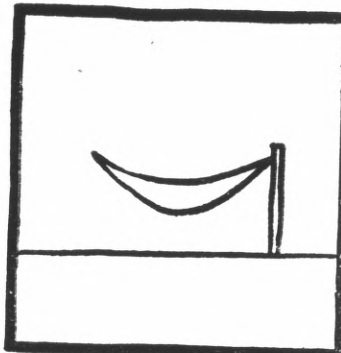
RICH SARDINE WITH  
PRIVATE CAN

What makes a Lucky taste better?

**"IT'S  
TOASTED"**  
to taste better!

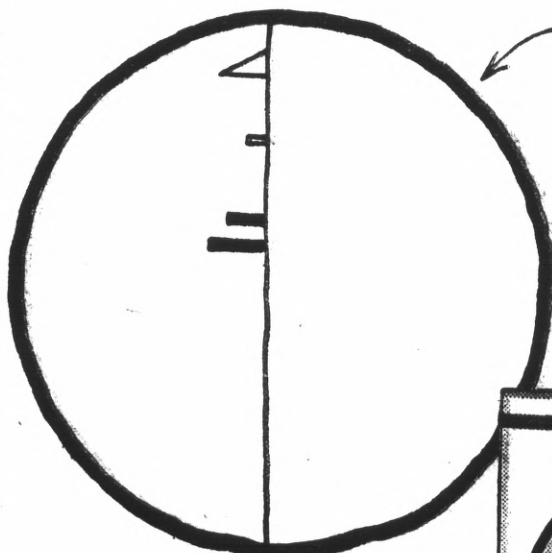


GLASS OF BEER WITH  
HOLE IN ITS HEAD



HAMMOCK DESIGNED BY  
MAN WHO INVENTED THE  
STRAPLESS EVENING GOWN

Doubtless, you've guessed that the Droodle at the right is: Careless two-gun cowboy enjoying better-tasting Lucky while waiting in ambush. Lots of other two-gun cowboys—and many millions of no-gun folks—agree that Luckies taste better. Students, for example, prefer Luckies to all other brands, according to the latest, biggest coast-to-coast college survey. Once again, the No. 1 reason is that Luckies taste better. They taste better because Lucky Strike is the cigarette of fine tobacco . . . and "It's Toasted" to taste better. "It's Toasted"—the famous Lucky Strike process—tones up Luckies' light, mild, good-tasting tobacco to make it taste even better. So, enjoy the better-tasting cigarette . . . Lucky Strike.



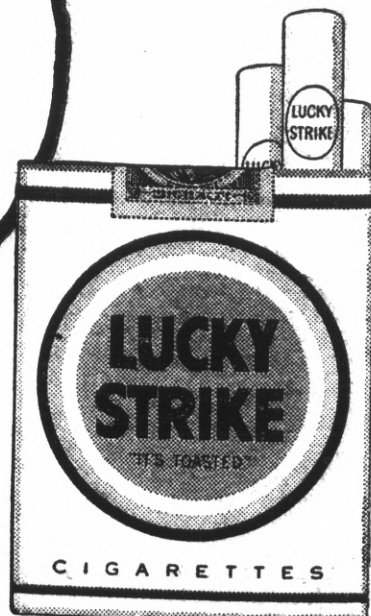
**"WHAT'S THIS?"**  
asks ROGER PRICE\*

author of  
*The Rich Sardine*  
for solution see  
paragraph at left

### GOT A LUCKY DROODLE?

If you've got a Lucky Droodle in your noodle, send it in. We pay \$25 for all we use, and also for many we don't use. Send as many as you like with your descriptive titles to: Lucky Droodle, P. O. Box 67, New York 46, N. Y.

\*DROODLES, Copyright, 1954, by Roger Price



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## Business Division Enjoys Short But Rapid Growth

The Division of Business and School of World Business has the distinction of being the youngest member of the divisional organization of the college. Prior to its formal entry into the college as a separate and distinct division, courses in the area had been given as part of the offerings of the Economics Department, which in turn was a part of the Division of Social Science.

The Fall of 1946 saw the formal beginning of Business as a distinct entity—a separate department within the Social Science Division. Dr. George Feliz then became part of the college faculty, and assumed responsibility for the establishment and development of the business curriculum.

### FOUR COURSES OFFERED

In 1946 only four courses were offered in the Business program. As a result of the demand for more business courses from returning World War II veterans, the business program was expanded in the Spring of 1947 to include four more courses. In the Fall of 1948 the curriculum expanded again to include twelve courses, some of which were given in more than one section in order to accommodate the increased demand.

Recognizing the importance of San Francisco as an international trading center, the College during 1949-50 laid plans for introducing a world business curriculum.

### NEW STAFF HEAD

In the Fall of 1950, Dr. Wayne M. Stevens joined the staff as Chairman of the Division of Business and Director of the School of World Business. At that time, therefore, business left its temporary harbor in the Social Science Division and embarked upon its career as an independent division of the college. Course offerings were increased considerably in order that the needs of the business community and the demands of students could be met more satisfactorily. Twenty-nine business classes were given in the Fall of 1950.

Since 1950 the Business Division has continued its remarkable growth. In the Fall of 1954, the college time schedule listed fifty-nine business classes. Total enrollment in these fifty-nine classes this semester amounts to 1891. This figure represents a 127 per cent increase over the Fall of 1950, when enrollment in business classes totaled 833. Along with

this increase of student enrollment, the number of faculty members in business has increased from one in 1946 to seventeen in 1954.

### BASICS NEEDED

The growing faculty in the Business Division has made possible the introduction of new fields of concentration. Every student who has a major in Business is expected to complete a group of basic courses that are considered essential to preparing for any type of career in the business world.

In addition, however, students are encouraged to include a field of concentration as part of their vocational major. These fields now include Accounting, Marketing and Merchandising, Office and Secretarial Administration, Finance, Insurance and Real Estate, Personnel Relations, and Production and Industrial Management. A business teacher training program also has been developed for those who plan teaching careers in the secondary schools. The world business curriculum, as previously indicated, was introduced in 1950 and has continued to expand its offerings until the present time.

Continually the faculty and students of the Business Division and the School of World Business have utilized the extensive resources of the San Francisco Bay Area in the development of the business curriculum. A realistic approach to preparation for business careers has included field studies, interviewing, visits to factories and other enterprises, and, in general, a close liaison with the business community.

## Social Science Division Expands In New Building

Very few "firsts" but several important "mosts" are to be credited to the Division of Social Science, roommate of the Business Division.

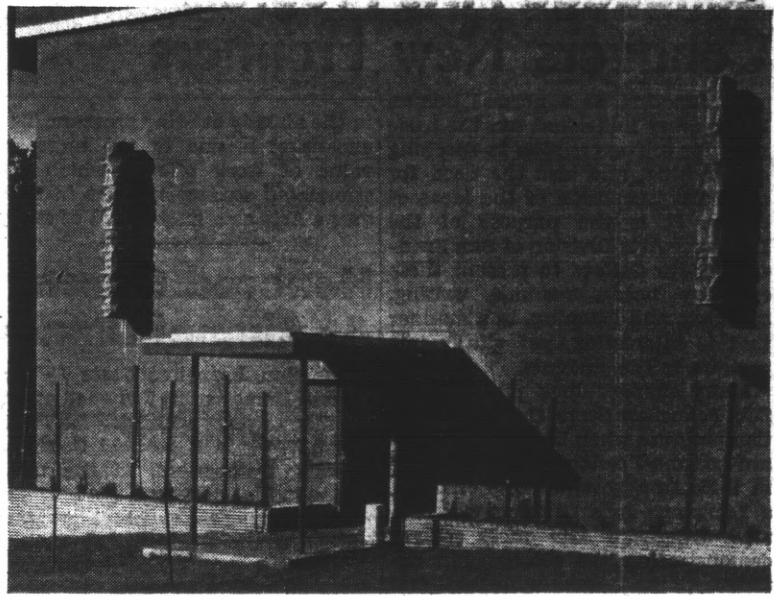
The most departments in any division are the seven in the Social Science division: anthropology, economics, geography, government, history, international relations, and sociology. Besides these, the division offers pre-professional curricula in pre-law, social work, and public administration.

Another "most" concerns the college's General Education program. The twelve-unit Social Science bloc, S.S. 10-20-30-40, is the largest apportioned to any college division, and makes up a large part of the required 45-unit curriculum.

Majors are offered in every department in the division; in addition, many majors in other divisions require courses in the Social Science division, owing to the importance of a knowledge of the politico-socio-economic structure of the world today. Social sciences courses are required in majors in the divisions of Business, Education, Language Arts, and Natural Science.

The required Social Science courses are considered one consecutive two-year, twelve-unit course.

The faculty of the division, headed by Chairman Donald B. Castleberry, is one of the "most" wanted as speakers around the Bay Area. Among their number are a former U.S. Congressman, editor of a national history magazine, a world-renowned anthropologist, and others of similar high repute.



HOUSING both the Business and the Social Science Divisions, the building pictured above is known formally as Classroom Building No. 2. Students know it less formally as the BSS Building.  
—Photo by Mike Blass

## Chamber Luncheon at St. Francis

A Chamber of Commerce luncheon honoring San Francisco State College on the occasion of Dedication will be held at the St. Francis Hotel on Wednesday, October 13, at 12 m.

Dr. Leonard will be the main speaker to the host of honored guests, including Mayor Elmer E. Robinson, the Board of Supervisors, state education officials and other important officials. Four to five hundred guests are anticipated at the luncheon which will be open to the general public. Students may attend with a ticket which may be purchased from Dr. George Gibson in the Social Science Division.

## W. H. Auden

Collected Poems • Nones  
The Living Thoughts of Kierkegaard  
Age of Anxiety • Portable Greek Reader  
Poets Tongue

We are greatly honored to have Mr. Auden present at the dedication of our college.

## THE BOOKSTORE

## Formal Dedication Program

(Continued from page 1)  
made by these officials.

The main dedication address will be given by Ordway Teed, Editor of Social and Economic books—Harper Brothers, past president of the New York Board of Education, and presently a member of the same board. His talk will be titled "Looking Ahead at the Role of the College." Presiding speaker for the ceremonies will be Honorable Albert Wollenberg, Judge of the Superior Court, San Francisco, and Chairman of the San Francisco State Advisory Board.

### GREETINGS OFFERED

Educational leaders offering greetings to State will include Professor A. P. Daskalakis, representative to the U.N. and a delegate from Athens

University, representing the foreign institutions of higher learning; Dr. Alexander Meiklejohn, internationally known educator, representing American colleges and universities; and John W. Dodds, chairman of the Humanities Division, Stanford University, representing the American learned societies and foundation.

Other dignitaries paying tribute to the College will be Mayor Elmer E. Robinson, representing the City and County of San Francisco; Alexander Roberts, former president of San Francisco State; Dr. George Outland, of the Social Science Division, speaking for the faculty; W. Travis, President of the Alumnae Association; and Robert Horn, President of the A.S.S.F.S.C.

## Aim of Education

(Reprinted from the July 31, 1929, issue of the Bay Leaf (now the Golden Gater).)

The aim of education, according to Dr. M. M. Parks, may be defined as follows:

"Books," says the student;  
"Knowledge," says the scholar;  
"Character," says the preacher;  
"Truth," says the philosopher;  
"Beauty," says the artist;  
"Happiness," says the epicurean;  
"Self-control," says the stoic;  
"Self-denial," says the Christian;  
"Loyalty," says the ruler;  
"Wisdom," says the old man;  
"Achievement," says the youth;  
"Courage," says the soldier;  
"Success," says the merchant;  
"Wealth," says the banker;  
"Vision," says the dreamer;  
"Play," says the child;  
"Love," says the maiden;  
"Friendship," says the comrade;  
"Personality," says the teacher;  
"Health," says the physician;  
"Growth," says the biologist;  
"Unfoldment," says the psychologist;  
"Adjustment," says the sociologist;  
"All these and more," says the true educator.

## The Cairo Restaurant

Specializing in Armenian and Eastern Mediterranean Foods. For an adventure in good eating, visit 77 Fourth St., between Market and Mission Sts.

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If you have a neat appearance, like to meet people, and are free from 6 to 9 p.m., Monday through Friday, we can train you to earn from \$48 to \$96 weekly in commissions, and you can still retain your daytime job.

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Shown above are, the Sussex button-down in a neat tattersol check, and the smooth Radnor "E" in solid colors. Both \$5.00. The goodlooking Arrow Sussex in a well-bred stripe, \$4.50. They're comfortable, "correct"—thrifty too.

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## Language Arts Program Conquers New Frontiers

To function as a normal human being, every individual has the basic need for self-expression in speaking and writing, and also the need for clear comprehension of the ideas of others. It is the purpose of the Language Arts Division of San Francisco State College to present these everyday needs, reading, writing, speaking, and listening, in a manner that is interesting, yet vitally important, to the students.

Many changes took place in the San Francisco State College education program when Dr. J. Paul Leonard became President of the College in 1945. As a part of these changes, a Language Arts Division was created. Language Arts offers courses demonstrating the relationship between general communication and personal growth.

The first chairman of the Language Arts Division was Dr. Hugh Baker. The present chairman is Dr. Caroline Shrodes, with Mr. John Clark as acting chairman while Dr. Shrodes is on leave from the college. Constantly aware of changing times and student needs, the faculty members of the Language Arts Division meet regularly to discuss and improve their operations and methods of work.

The Language Arts Division consists of courses in Public Speaking, Creative Writing, Journalism, and Language Arts itself. The Division also offers laboratory courses in reading, writing, and speaking. These laboratories are designed to help students with special problems in communication.

There have been no definite changes in the structure of the Language Arts Division since its origination in 1945, but there has been extensive growth and expansion.

## Newest Division Trains Officers

The Air Force Reserve Officers training program was inaugurated in the Fall semester of 1951. Beginning in a small office under the women's gymnasium on the old Haight and Buchanan campus, it expanded with the "Big Move" to occupy an ever larger place in the life of San Francisco State College.

Hampered by the limited facilities of the old campus the AFROTC was forced to rely on the National Guard Armory at Mission and Valencia Streets for drilling the cadets enrolled in the program.

### BASIC COURSE

The AFROTC program of military instruction includes a two-year basic course and a two-year advanced course. At the end of the four-year training program, the student is eligible for a commission as a Second Lieutenant in the Air Force Reserve. Students are uniformed and equipped at the expense of the United States, but are not in the military service and assume no military obligations while in college.

With the move to the new Nineteenth and Holloway campus, the AFROTC began to expand its extra-curricular program as well as intensify the instructional segment of its activities. Within the unit numerous student organizations carry out the interests of the cadets outside the classroom.

### MANY ACTIVITIES

The Drill Team, the Band, the Singing Sergeants, the Rifle Team, the intramurals group, Arnold Air Society, and the Flying Club all assist in supplying the AFROTC Cadets with outside activities that meet their interest. In addition, the Flying Club is open to the participation of the entire school.

The shift from the Armory at Mission and Valencia to the upper field at Nineteenth and Holloway provided a change of scene for the unit's annual Federal Inspection. Each year the San Francisco State AFROTC is inspected and graded by representatives of Air University.

Air University is the national headquarters of the collegiate AFROTC program, and is located at Maxwell Air Force Base, Montgomery, Alabama. Every year since its inception at this institution, the AFROTC unit at San Francisco State has received high ratings by the inspecting officers.

in the already existing program. This expansion is due to the increased value of work offered which has stimulated student interest in Language Arts as a major field of study.

## Honored Guests At Alumni Dinner

The San Francisco State College Alumni Homecoming Banquet, one of the many events scheduled for Dedication Week, will be held Saturday evening, October 16, in the main dining hall at 6:45 p.m.

Highlighting the evening's program will be a short address by College President J. Paul Leonard, Dr. Alexander C. Roberts, who was president of the college from 1927-1945, will be another main speaker on the program.

### HONORED GUESTS

Among the approximately 300 alumni guests will be many emeritus faculty members. Honor guests, Miss Cecelia Anderson and Mrs. Florence Vance, who retired at the end of the 1954 spring semester, will be introduced and commended for their fine work during their teaching careers at S.F. State.

## First Regular Male Enrolls in 1924

Although San Francisco State was founded in 1899, the school was not coeducational until 1924, when Maurice Patridge Smith, better known to his fellow students as "handsome," became the first regular male student to file on the roster sheet.

Prior to that, however, there was one man, his name lost in the passage of time, enrolled during the summer session of 1920. Seven men were in the summer session of '21, nine in '22, and 25 in 1924.

Men students were a small minority until after World War II, when the influx of G.I. Bill veterans started the new era of the masculine gender.

## Educators Meet

(Continued from page 2)

Robert D. Fisher, financial vice-president, University of Southern California, Los Angeles; Stanley B. Freeborn, provost, University of California, Davis; Father Herman J. Hauck, president, University of Santa Clara; Arnold Joyal, president, Fresno State college; Julian A. McPhee, president, California Polytechnic college, San Luis Obispo; Caspar W. Weinberger, member, 21st District, California State Assembly; and Joseph Axelrod, curriculum evaluator, San Francisco State college.

## From Music Alley to New Building Marks CA Expansion

From a humble beginning in the narrow confines of the "temporary" buildings of Music Alley, the tiny theater of Frederic Burk building, and scattered classrooms of the old campus the Creative Arts Division today has become one of the biggest divisions of the college.

With the move into their new buildings, the Creative Arts Division expanded to meet the challenge of its new environment. Headed by Dr. William Knuth, the division, which includes the departments of art, drama, industrial arts, music, and radio, presented the students with a wider range in curriculum from which to choose.

### ART COURSES

The departments of art and industrial arts, housed in the Arts and Industries building, offered courses designed to prepare teachers in these fields, and to enable students to graduate into jobs in art and industry.

The drama department shifted into high gear with the move, utilizing the newly completed facilities to present, for the first time with adequate facilities, a major program of productions including this summer's Richard III.

Radio continued its successful program of preparation of the student for a professional career, with courses in technique, production and writing for radio and television.

Within the music department, the A Cappella choir, Women's choir, Men's Glee club, Opera Workshop, and the General Chorus cooperated to bring music to the entire student body.

Included in the activities of the instrumental portion of the music department were the Concert Band and the Orchestra.

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